



Angelo Yenke &lt;angelo.yenko@lacity.org&gt;

## First City Council Minimum Wage Hearing Scheduled for Tuesday- Will you be there?

1 message

Hollywood Chamber of Commerce &lt;news@hollywoodchamber.net&gt;

Mon, Mar 23, 2015 at 12:19 PM

Reply-To: marlene@hollywoodchamber.net

To: angelo.yenko@lacity.org



Dear Member,

Ever since Mayor Garcetti announced last Labor Day that he was proposing an increase in the Minimum Wage from \$9 an hour to \$13.25 an hour, the Hollywood Chamber of Commerce has been working to educate the City Council on the potential impacts of the proposed increase on small businesses and nonprofit organizations.

The Hollywood Chamber encourages you to attend the hearings that have been set by the Los Angeles City Council to receive public input on the minimum wage. Four public hearing dates have been announced throughout the City:

1. Tuesday March 24th, 1 p.m. - City Hall, 200 N Spring St.
2. Thursday March 26th, 6 p.m. - Watts Labor Community Action Committee, 10950 S Central Ave
3. Tuesday March 31st, 6 p.m. - Van Nuys City Hall, 14410 Sylvan St.
4. Thursday April 2nd, 6 p.m. - Museum of Tolerance, 9786 W Pico Blvd.

During our visits with Council members, we were asked to compile specific information from our Chamber members that would help illustrate and quantify for the Council what the "real-life" impacts of a wage increase will be for the small business and non-profit community

In order to facilitate the Council members' requests for more specific data, we have prepared the following survey. If you've already done so, thank you for your time and input. If not, it would be enormously helpful to us if you would complete this survey and return to us as soon as possible.

## Take this survey

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Hollywood Chamber of Commerce | 7018 Hollywood Blvd. | Hollywood | CA | 90028









Angelo Yenko &lt;angelo.yenko@lacity.org&gt;

**IT IS ALL ABOUT JOBS: Putting the Spin on the Minimum Wage Increase**

1 message

Leron Gubler &lt;info@hollywoodchamber.net&gt;

Reply-To: info@hollywoodchamber.net

To: angelo.yenko@lacity.org

Fri, Mar 27, 2015 at 3:52 PM

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**IT'S ALL ABOUT JOBS**

HOLLYWOOD ★

**Putting the Spin on the Minimum Wage Increase**

Let's assume you were trying to secure passage of a major tax increase. You would want to verbally minimize the effect of the increase in order to head off opposition.

That is exactly what proponents of the proposed minimum wage increase in Los Angeles are doing. Two hearings have already occurred where they have turned out large numbers and offered information that paints an incomplete picture. (We have a chance to correct that at the remaining two hearings detailed at the bottom of this blog!)

Proponents have ignored the wage increase that has already occurred, which conveniently makes the impact of the current proposal seem less. As you may recall, the State of California raised the minimum wage from \$8 to \$9, just last year. Although proponents may accurately say that they weren't responsible for that increase, it still needs to be taken into consideration when you discuss what the current proposal would do to businesses.

The fact is that over a four-year period, businesses will be asked to absorb a whopping 66 percent increase in the minimum wage. And that doesn't even consider the ancillary costs tied to the wage rate that will be triggered by an increase, including additional Social Security, Workers Comp insurance rates, unemployment insurance fees, etc.

The City hired a consultant who has put a positive "spin" on the impacts. That is what we have seen in the two studies performed by the Center on Wage and Employment Dynamics from UC Berkeley. In their most recent report, just released last week, they "estimate that firms' operating costs will increase by only 0.5 percent by 2017 and 0.9 percent by 2019 as a result of the proposed law." They go on to say that these are cumulative estimates and will be spread out over several years, thereby implying that this increase can be implemented virtually pain free.

But think about it for a moment ... how can the minimum wage rise by 66 percent with only a .5 percent



increase in operating costs? That just begs believability. The only way such a conclusion can be drawn is to throw into the calculations all of the businesses in Los Angeles and all of the jobs that are already paying above the minimum wage.

The 0.5 percent figure is therefore virtually meaningless, because it is not measuring the effect on the businesses with large numbers of minimum wage workers.

The Hollywood Chamber of Commerce has just completed a study of our members, asking how the proposed increase will impact their individual businesses. The majority of our members are small businesses, and I believe the results of our study are a much more accurate measure of the effect of the proposed increases.

A total of 35 percent of our members, mostly small businesses, believe that the proposed increase will affect their operations negatively. These are businesses that actually employ minimum wage workers. They estimate that their total operating costs will increase by 21 percent and that their profit margins will decline by about 9 percent.

That 9 percent decline in profits is significant because for many businesses that may be the margin between profitability and operating in the red. Fifty-five percent of our impacted members tell us that they anticipate having to either reduce employee hours or lay off employees to compensate for the increase. Another 25 percent believe the proposed wage increase may force them to close their businesses.

However, the Berkeley study estimates that we will actually see an increase in jobs, because minimum wage workers are expected to spend most of their increased earnings. Due to the multiplier effect, they are projecting a net gain of 3,666 jobs by 2017 and 5,262 by 2019, thereby countering any losses at existing businesses.

Is this a realistic scenario? I don't think so. Data is beginning to emerge in cities that have already adopted increased minimum wages that would cast doubt on that assessment. In my next blog, I will share with you some of that information.

In the meantime, let me encourage you to attend the last two community hearings that the City is conducting next week. If you believe your business will be negatively impacted, you must attend and share your experiences if we are to have any chance of getting some sort of relief for small businesses and non-profit organizations incorporated in the final version that is passed. The two hearings will both be at 6 p.m. They are at:

**Van Nuys City Hall, 14410 Sylvan Street, Tuesday, March 31**  
**Museum of Tolerance, 9786 W. Pico Blvd., Thursday, April 2**

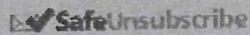
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*Leron Gubler has been serving as the President and CEO of the Hollywood Chamber of Commerce for the past 22 years. His tenure since 1992 continues to oversee the great comeback story of Hollywood.*

POST YOUR COMMENT HERE



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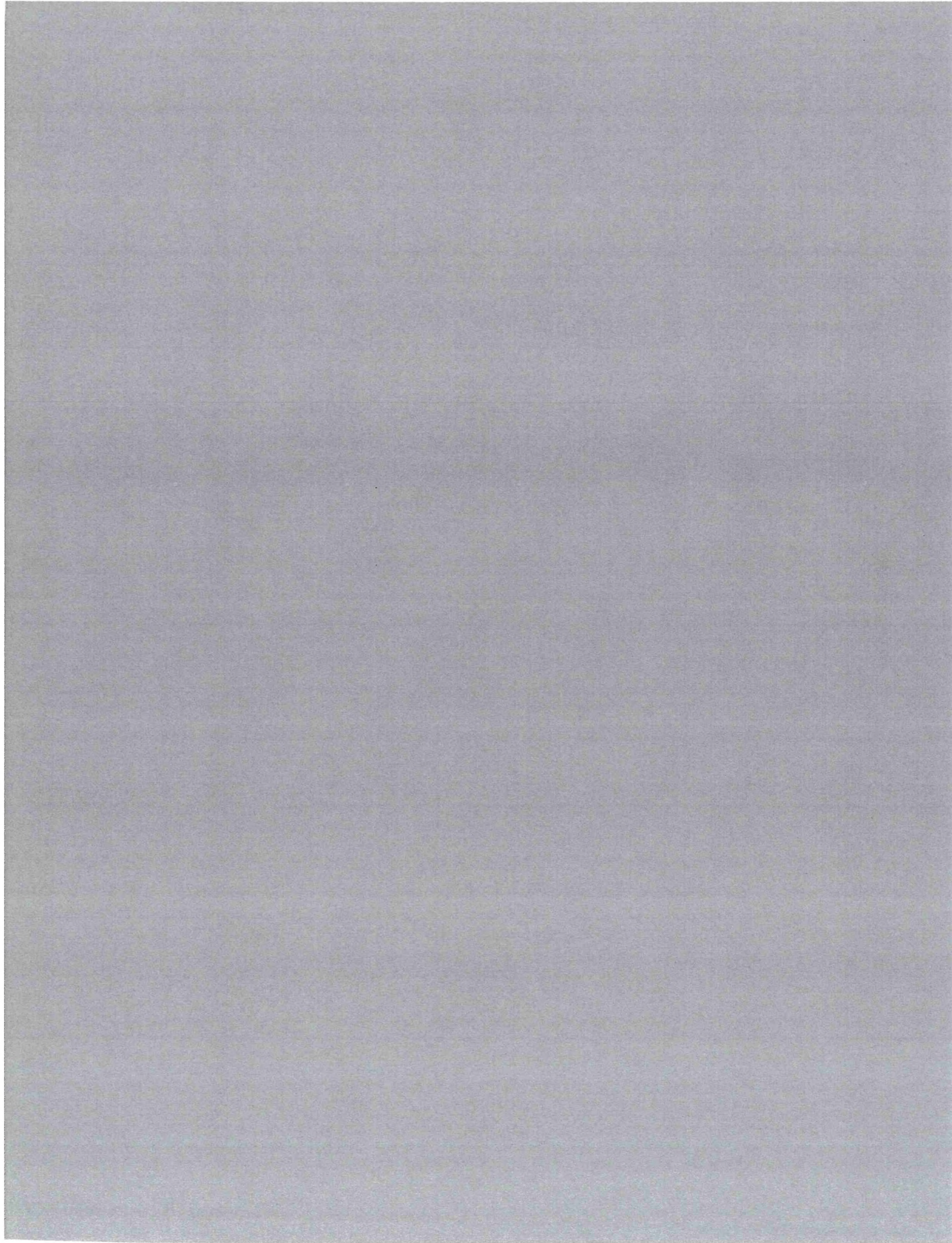


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Hollywood Chamber of Commerce | 7018 Hollywood Blvd. | Hollywood | CA | 90028









Angelo Yenke &lt;angelo.yenko@lacity.org&gt;

## Final Two Minimum Wage Public Hearings to be held Tuesday and Thursday- Your Attendance is Needed

1 message

Hollywood Chamber <info@hollywoodchamber.net>  
 Reply-To: marlene@hollywoodchamber.net  
 To: angelo.yenko@lacity.org

Tue, Mar 31, 2015 at 12:43 PM



If you are having trouble viewing this page, click here to be redirected to the online webpage.



Dear Chamber Friends:

The L.A. City Council's Economic Development Committee will be holding the final two of four public hearings on the Mayor's proposed minimum wage increase. The hearings are scheduled for:

- **TONIGHT - Tuesday March 31st, 6pm, Van Nuys City Hall, 14410 Sylvan St.**
- **Thursday April 2nd, 6pm, Museum of Tolerance, 9786 West Pico Blvd.**

The Hollywood Chamber will be there, but we need the help of our small business owners to join us in speaking about the impacts of a \$13.25 (or more!) increase on your business.

It is imperative that we have a strong turnout at all of these meetings, as the labor groups will be out in full force. The business community concerns need to be heard equally as loud if we are to make sure that protections for our small business community are included in the minimum wage proposal.

Here are further information and potential talking points below.

Details for the hearing:

**1. Once you arrive at the venue you will need to fill out a speaker card.**

Completed speaker cards can be turned into any of the security guards or Committee Staff. It is important to fill out your card as soon as possible. Cards are called in order. We anticipate a full house and the sooner you can speak, the sooner you can get out and on with your evening.

**2. Keep your comments to 1 minute.**

Although the time allowed for public comment is at the discretion of the Committee Chair, it is typically no more than 1 minute per speaker. Especially in a crowded room, the Chair will have no problem cutting your remarks short when your time has expired.

Click here to download draft talking points for your convenience. Please feel free to tailor the comments to best fit your specific situation/concerns. We encourage you to make your comments as personal as possible to help illustrate the real life impacts of a wage increase on your small business. It is important to indicate how many jobs you provide to the LA economy and what specific impacts a wage increase will have on your ability to continue your business operations in LA.

**3. Submit additional comments in writing.**

The Chamber encourages you to follow up your statement with a more expanded statement in writing. You may



send comments to Richard Williams - Legislative Assistant - [Richard.Williams@lacity.org](mailto:Richard.Williams@lacity.org) and ask that they be included as part of the Minimum Wage Council File.

**4. Take the Chamber Minimum Wage Survey.**

If you have not already done so, please be sure to take our Minimum Wage Survey. TAKE THE SURVEY  
(url: <http://survey.constantcontact.com/survey/a07eapy0xd2i7ds4kvy/start>)

**5. Additional Background Information.**

To date three studies have been commissioned to help inform the Council's decision making process during the Minimum Wage Discussions. Below you will find links to all three. As you will see there is a wide difference in opinion between the three studies as to the overall impacts of a wage increase. The Chamber feels that the Beacon study is most in-line with the concerns of the Hollywood Small Business Community.

Read the full Hollywood Chamber Statement on the Mayor's proposed Minimum Wage Increase.

Berkeley Study: Commissioned by L.A. City Council

The Proposed Minimum Wage Law for Los Angeles: Economic Impacts and Policy Options

[http://clkrep.lacity.org/online/docs/2014/14-1371-S2\\_misc\\_3\\_3-19-15.pdf](http://clkrep.lacity.org/online/docs/2014/14-1371-S2_misc_3_3-19-15.pdf)

Beacon Study: Commissioned by L.A. Area Chamber of Commerce

Cost-Benefit Analysis: Los Angeles Minimum Wage Proposal

[http://clkrep.lacity.org/online/docs/2014/14-1371-S2\\_misc\\_4\\_3-19-15.pdf](http://clkrep.lacity.org/online/docs/2014/14-1371-S2_misc_4_3-19-15.pdf)

Economic Roundtable Study - Los Angeles Rising: A City That Works for Everyone

[http://clkrep.lacity.org/online/docs/2014/14-1371-S2\\_misc\\_5\\_3-19-15.pdf](http://clkrep.lacity.org/online/docs/2014/14-1371-S2_misc_5_3-19-15.pdf)


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**About the Hollywood Chamber of Commerce**

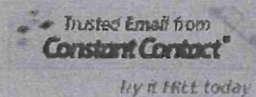
For more than 94 years, the Hollywood Chamber of Commerce has provided leadership, business development resources, networking, and government affairs programs and services to keep the Hollywood business and residential communities safe, relevant and economically vital. Leron Gubler is the President/CEO of the Hollywood Chamber of Commerce. For more information please visit [www.hollywoodchamber.net](http://www.hollywoodchamber.net).



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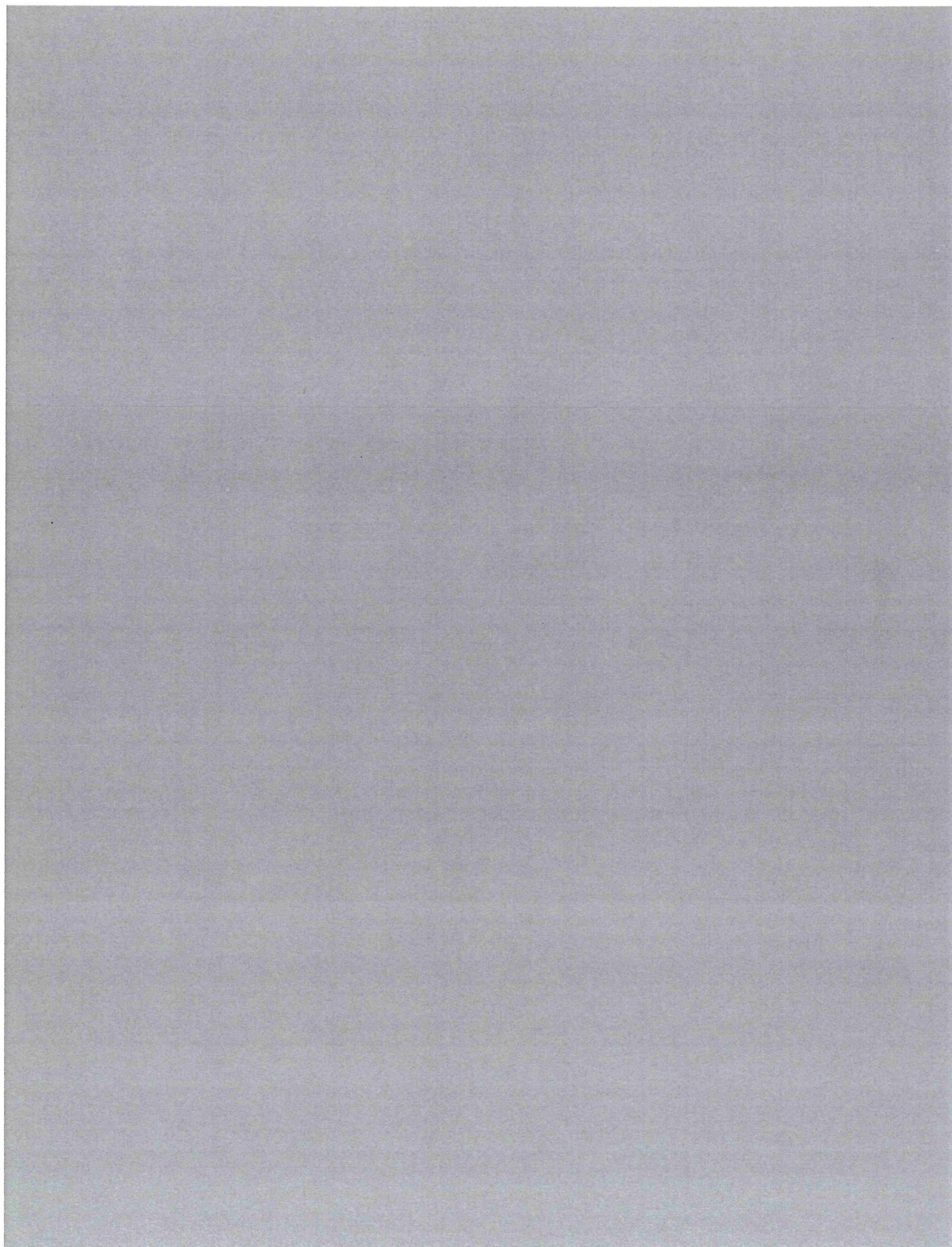
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Angelo Yenke &lt;angelo.yenko@lacity.org&gt;

## Tech101 Seminar this Friday | Mixer | Heroes Luncheon | Ec. Dev Summit | Walk of Fame | Nominations

1 message

Hollywood Chamber News &lt;news@hollywoodchamber.net&gt;

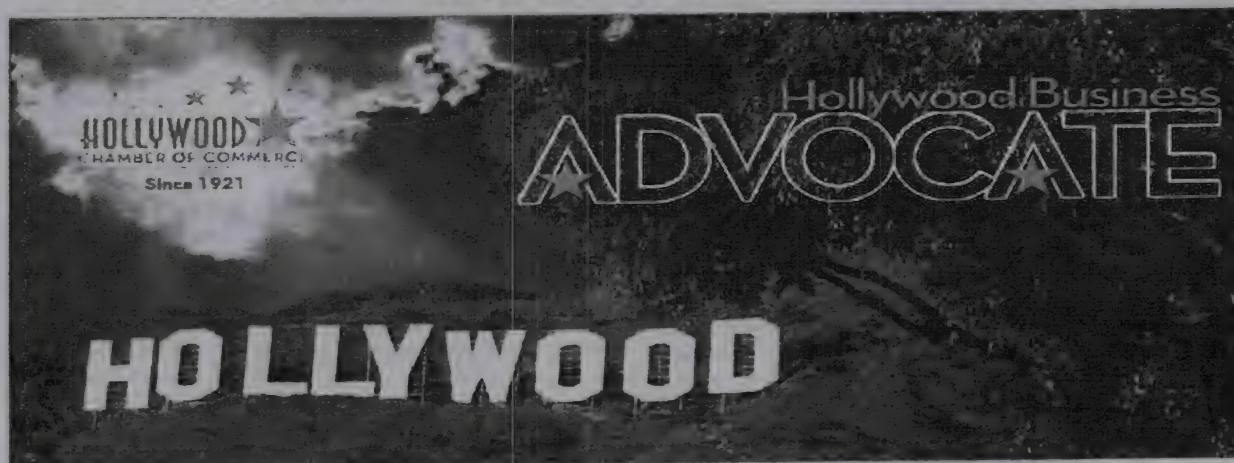
Reply-To: marlene@hollywoodchamber.net

To: angelo.yenko@lacity.org

Thu, May 14, 2015 at 7:33 PM

Having trouble viewing this email? <http://www.hollywoodchamber.net/business-advocate>

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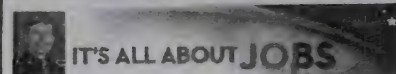


The Weekly Online Publication of the Hollywood Chamber of Commerce

May 14, 2015

### Working for YOU ...

The Hollywood Chamber of Commerce is always actively looking out for the interests of our members and promoting Hollywood. Here are a few of our activities from last week:

[www.hollywoodchamber.net](http://www.hollywoodchamber.net)

Get the Chamber's Weekly  
Hollywood Business Advocate

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Hollywood Chamber honored Sofia Vergara with star on the Walk of Fame. Photo by Bob Freeman

- Television star Sofia Vergara received the 2,551st star on the Hollywood Walk of Fame. Her star was placed near that of her television husband from Modern Family Ed O'Neal. The ceremony drew international media coverage, which helps to perpetuate the image of Hollywood as a place to visit, bringing millions of tourists to Hollywood annually, helping local businesses.
- Chamber VP Public Policy Nicole Shahanian testified before the L.A. Economic Development Committee, urging that small businesses be given more time to phase in the proposed minimum wage hike. She suggested that any business with less than 250 employees be classified as a small business. The Chamber fights for its members' interests in dealing with government agencies.
- Chamber President & CEO Leron Gubler wrote and distributed another *It's All About Jobs* blog, this time addressing the issue of what the community loses when developments are stopped by lawsuits or the threats of lawsuits. Gubler shares his observations to help educate our members and the public on important community issues. [Read it here](#)
- The Chamber Foundation met and discussed details of the upcoming *Heroes of Hollywood Luncheon* which benefits the Chamber Foundation. The luncheon, set for May 28th at the Taglyan Center, raises funds that the Chamber Foundation gives out in grants to local nonprofit agencies, a way for the chamber to give back to the community. [Register](#)
- The Chamber's Office Lease Task Force met to discuss future options for the Chamber offices. The Chamber has been in its current location for 23 years and is evaluating options for the future, as its lease is up for renewal.

### Hollywood Chamber Calendar

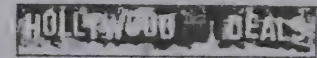
Friday, May 15th at 8:30 a.m. - Tech 101. Only 40 spots available [Register](#)

Friday, May 15th at 9 a.m. - Tour of JH Snyder Project on location

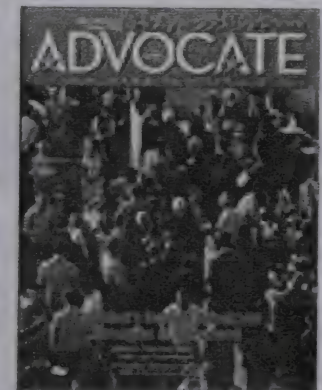


Contribute to Chamber PAC

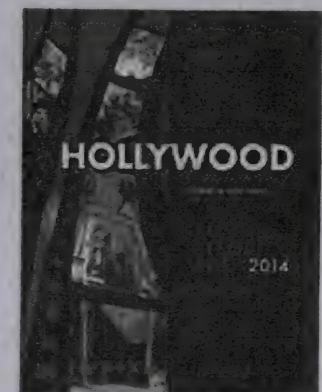
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Business Directory  
Chamber Calendar  
Community Events



Businesses You Need to Know



Working for YOU...  
Hollywood Chamber's  
2014-15 Annual Report





May 17-21st - FHCP D.C. Trip  
 Tuesday, May 19th at 8 a.m. - Economic Development Committee Meeting  
 Tuesday, May 19th at 11:30 a.m. - Walk of Fame for Melissa McCarthy Watch LIVE  
 Tuesday, May 19th at 5:30 p.m. - Mixer at Asa Meza Register  
 Thursday, May 21st at 4 p.m. - Tourism Committee Meeting  
 Monday, May 25 - Memorial Day - Chamber offices closed  
 May 27-28th - Sacramento Trip - Join Hollywood Chamber Delegation  
 Thursday, May 28th at 11 a.m. - Heroes of Hollywood Luncheon at Taglyan Register  
 Wednesday, June 17th at 5:30 p.m. - Mixer at Umami Burger  
 Wednesday, June 24th at 8 a.m. - Economic Development Summit Sponsor Register  
 Friday, July 10th at 11:30 - State of the State with President Pro Tem Kevin de León



## Stop Shouting and Start Engaging on Social Media

The Hollywood Chamber of Commerce invites members and local businesses to the Tech101 Educational Series on Friday, May 15th at 8:30 a.m. followed by two roundtables to troubleshoot specific issues. You've probably heard of social media. You may even understand the value social media can bring to your business. But how do you break through all the noise? Learn about strategies and best practices to get the most out of your social media and how to integrate Office 365 while doing so.

### Constant Contact

**WHO:** Hollywood Chamber of Commerce in partnership with Constant Contact and Microsoft/UGM Enterprises  
**WHEN:** Friday, May 15th - 8:30 a.m. to 10:30 a.m.  
**WHAT:** 8:30 to 9:15 Stop Shouting and Start Engaging on Social Media  
 9:15 to 9:30 Master Office 365 Integration with Constant Contact  
 9:30 to 10:30 Roundtables with Constant Contact and Microsoft specialists  
**WHERE:** Hollywood Chamber of Commerce, 7018 Hollywood Blvd.



**Stop Shouting and Start Engaging on Social Media** - Nick Cavarra is an Authorized Local Area Expert and Solutions Provider for the Constant Contact Suite. He is the owner of Social Punch Marketing, a full service marketing company, and has logged over 25 years of experience in Marketing and Entertainment. He specializes on engagement marketing, social media and mobile marketing.



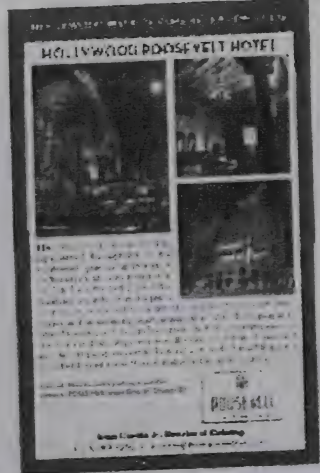
**Master Office 365 Integration with Constant Contact** - Albert Cabrera is the Senior Network Engineer at UGM and has become the go-to person for Office 365 migrations. Specialized in Management and Information Systems and widely known for his expertise, Albert was recently chosen by Microsoft to help vet, document and refine client to Azure Cloud networking.

Complimentary for Chamber members in good standing.  
 Only 40 seats available. Must RSVP online to attend.  
 Validated parking is available at Hollywood Roosevelt Hotel for \$4

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[www.hollywoodchamber.net/events](http://www.hollywoodchamber.net/events)



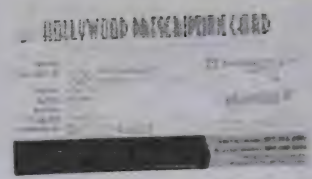
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# WHY HOLLYWOOD MATTERS

## ASSESSING THE STATE OF HOLLYWOOD'S RE-EMERGENCE

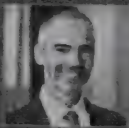
• Be among the first to receive copy of the new Hollywood Economic & Community Profile  
 • Receive a Complimentary Copy of the Popular Hollywood Economic Development Update 2015

**WEDNESDAY, JUNE 24, 2015**  
**ARCLIGHT CINEMAS**


**2015**

**hollywoodchamber.net/events**


Given Hollywood's prominence, there is no place in Southern California better positioned to create a unique urban center. Speakers at this year's Economic Development Summit will weigh in on how Hollywood is re-emerging and developing a thriving "ecosystem" to support an attractive city lifestyle. Attendees will hear stakeholders explain what needs to be done to foster a creative and sustainable environment in Hollywood attractive to investors, employees and residents. Don't miss this stimulating discussion at Hollywood's top annual economic conference!



**Michael O'Farrell**  
Councilman, CD13



**Victor L. Coleman**  
Managing Director



**Howard Watt**  
Executive Director

**PROGRAM WEDNESDAY, JUNE 24, 2015**

8 a.m. to 9 a.m. Registration, Exhibits, Networking & Continental Breakfast

9 a.m. to 11 a.m. Program

**SPEAKERS & PROGRAM PARTICIPANTS**

Lina Chen, Nix Hydro Games  
 Victor Coleman, Chairman & CEO, Hudson Pacific Properties, Inc.  
 Dwayne Gathers, Gathers Strategies  
 Leron Gubler, Hollywood Chamber of Commerce  
 Teri Kjer, Trust for Public Land  
 Gabe Kramer, Marathon Communications  
 Derrick Moore, Avion Young  
 Kerry Morrison, Hollywood Property Owners Alliance  
 Mitch O'Farrell, Councilman, 13th District, City of Los Angeles  
 Jonathan Perelman, BuzzFeed Motion Pictures  
 Michele Sizemore, Vince  
 Dixon Slingerland, VPI/Hollywood Prompts Zone  
 Heman Yutt, Venture Partner, Upfront Ventures  
 Li Wen, Consul  
 Eliot Zorn, Children's Hospital L.A.

Two drawings will be held at the end of the event. Must be present to win prize.

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## How the Community Loses When Developments are Stopped



# IT'S ALL ABOUT JOBS

With all of the attention devoted last week to another case where attorney Robert Silverstein has scored a "victory" with a judgment against a Hollywood project, I thought it was time to focus on what the community is losing by these interminable lawsuits.



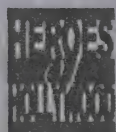
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RESERVE YOUR SEAT TODAY

Please Join Us for the  
**Hollywood Chamber of Commerce Community Foundation**

# HEROES of HOLLYWOOD

## Awards Luncheon

**When**  
Thursday, May 28, 2015  
11 a.m. - Reception  
Noon - 2 p.m. - Awards Luncheon



**Where**  
Taglyan Cultural Complex  
1201 Vine Street  
Hollywood



**CHRIS BARTON**



**JANE LOPEZ**



**FILM L.A., INC.**



**ST. ANNE'S**



**DIANE LADD**

Mary Pickford  
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Johnny Grant



**ROBERT KOVACIK**

Emcee  
Anchor, NBC4

Actress Laura Dern  
to accept the award  
on behalf of her mother  
Diane Ladd

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- ☐ Individual Tickets: \$100  
☐ Tables of Ten: \$900

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7016 Hollywood Blvd. Hollywood CA 90028

Register online today:  
**www.HollywoodChamber.net/events**

Tel: (323) 469-8311 • Fax: (323) 469-2805  
Valet Parking is available for \$6

The cost of admission in excess of \$56  
may be tax deductible as a business expense  
Contact your tax preparer for more information.

**Check out Chamber Members' Hollywood Hot Deals**



The Chamber's Hollywood Hot Deals is a monthly  
email newsletter which offers hot deals from



members of the Hollywood Chamber. This complimentary service is a part of membership benefit at no additional cost. Hollywood Hot Deals is broadcast on The Spicy Business Talk, a live radio show played in KLEDLIVE.com 91.1FM. The show will be playing the Chamber's Hollywood Hot Deals. Members of the Chamber who offer deals to member businesses and the community will now be able to benefit from an additional exposure on the radio. Kledlive, has 15 live hosts that play their shows and are re-broadcasted after midnight. Kledlive.com: From the heart of Hollywood and around the world this is [www.Kledlive.com](http://www.Kledlive.com). Special offers from Chamber members with Hollywood Hot Deals

**Take Advantage of Hollywood Chamber's  
Award-winning Free Business Counseling Service offered by Service Corps of  
Retired Executives (SCORE)**

Richard Krelstein, a retired business turn-around specialist  
Consulting services will be available most Fridays 10 a.m. - 12 Noon  
By appointment only. Call Vivian at 323-469-8311.

**Hollywood Chamber to Honor Melissa McCarthy with Star on the  
Walk of Fame**



**EXCLUSIVE  
LIVE COVERAGE**

**WALKOFFAME.COM**

**THURSDAY, SEPTEMBER 24, 2015  
at 11:30 a.m. PDT**



The Hollywood Chamber of Commerce is proud to announce that actress Melissa McCarthy will be honored with the 2,552nd star on the Hollywood Walk of Fame on May 19, 2015 at 11:30 a.m. PDT. The star in the category of Motion Pictures will be dedicated in front of the historic TCL Chinese Theatre IMAX at 6927 Hollywood Boulevard. "Hollywood is thrilled to honor Melissa McCarthy with this coveted award. Her ability to portray unique, unforgettable and exuberant characters sets her apart," stated Leron Gubler, President/CEO of the Hollywood Chamber of Commerce and emcee of the event. "She is one of America's favorite comedic actresses and very deserving of this honor!" The star ceremony will be streamed live exclusively on [www.walkoffame.com](http://www.walkoffame.com). Read more about Melissa McCarthy at <http://www.walkoffame.com/pages/upcoming-ceremonies>

**Hollywood Chamber Honored Sofia Vergara with Star on the Walk  
of Fame**





The Hollywood Chamber of Commerce proudly honored actress Sofia Vergara last week with the 2,551st star on the Hollywood Walk of Fame on Thursday, May 7th. The star in the category of Television was dedicated at 7013 Hollywood Boulevard in front of Marshalls Department store. "The Hollywood Chamber is proud to add some spice to the Hollywood Walk of Fame by immortalizing Sofia Vergara's fame onto our iconic Walk of Fame. Vergara adds coveted diversity to our Walk of Fame institution. We also think putting her star next to the star of TV husband Ed O'Neill is an added value for fans of their show to enjoy," stated Ana Martinez, Producer of the Hollywood Walk of Fame ceremonies. Helping emcee and Hollywood Chamber President/CEO Leron Gubler to unveil the star were actor Eric Stonestreet and "Modern Family" Co-creator/Executive Producer Steve Levitan.

The star ceremony was streamed live exclusively on [www.walkoffame.com](http://www.walkoffame.com).

**Hollywood Chamber Announces Walk of Fame Nomination Time**  
**All Nomination Forms Must Be Submitted By Friday, May 29, 2015 at Noon**  
**To Be Considered In June Selection Meeting For 2016**

Hollywood Chamber of Commerce is now accepting nominations for the Hollywood Walk of Fame. Deadline for submission is on Friday, May 29, 2015 at 12 noon. All nominations will be considered in the annual Walk of Fame Committee meeting to be held in June. The Walk of Fame Committee will make selections for the year 2016. "We are constantly asked about the process. Nominating someone for a star is as simple as can be! All we ask for is a completed nomination application and a commitment to sponsor the star should their celebrity be selected. Anyone can nominate their favorite celebrity, including a fan," said Ana Martinez, Producer of the Walk of Fame ceremonies. "Each year, we receive an average of 300 nominations. The Walk of Fame Committee will select an elite group of personalities to become our newest Walk of Famers and continue to help make Hollywood the most famous community in the world!"

Nomination applications can be obtained at [www.walkoffame.com](http://www.walkoffame.com)

Nomination Procedures: <http://www.walkoffame.com/pages/nominations>

Frequently Asked Questions: <http://www.walkoffame.com/pages/faqs>

or by sending a self-addressed, stamped envelope to:

Walk of Fame Committee

c/o Ana Martinez, Hollywood Chamber of Commerce

7018 Hollywood Boulevard, 2nd Floor

Hollywood, CA 90028

The Walk of Fame categories include Motion Pictures, Television, Radio, Recording and Live Theatre/Live Performance. The Walk of Fame Committee will select



approximately 20-24 names for insertion into the world-famous Walk.

Whether nominating an individual or group, the sponsor must submit a photo, a bio and the nominee's qualifications as well as a list of contributions to the community and civic-oriented participation. A letter of agreement from the nominee or his/her management must be included with the application. Posthumous nominations have a five year waiting period.

The Hollywood Walk of Fame does not encourage or endorse online campaigns for fundraising for a star prior to selection. Such initiatives do not impact the selection process for a star on the Walk of Fame. The committee does not accept signatures, phone calls, e-mails, or any form of written or online petitions for a nomination. Beware of all online petitions that collect your email address to no avail. Only official Walk of Fame applications are accepted. "We encourage that you read and fully understand the nomination and selection process on our website

[www.walkoffame.com](http://www.walkoffame.com)," said Martinez.

New selections will be announced in June. See [www.walkoffame.com](http://www.walkoffame.com) for updates.

All Walk of Fame star ceremonies are live-streamed exclusively on

[www.walkoffame.com](http://www.walkoffame.com). Want to know the latest scoop on who is getting the next star on the Hollywood Walk of Fame? Follow producer Ana Martinez aka Stargirl on Twitter @Wofstargirl. Stargirl knows all the details about the Walk of Fame and will definitely entertain you!



**WALKOFFAME.COM**

The Hollywood Chamber is encouraging members and Hollywood businesses to add the above [walkoffame.com](http://www.walkoffame.com) button on their website to directly link to

[www.walkoffame.com](http://www.walkoffame.com) the official Hollywood Walk of Fame online. Offer your site visitors direct access to Stargirl's anecdotes and daily experiences with stars on the Hollywood Walk of Fame.

Follow stargirl on facebook

<http://www.facebook.com/pages/Hollywood-Walk-of-Fame/107930052586317>

Twitter: <http://twitter.com/%21/wofstargirl>

On YouTube <http://www.youtube.com/hwdwalkoffame>

#Hollywoodwalkoffame, #wofstargirl

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[www.keepitsafe.com](http://www.keepitsafe.com).

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Hollywood Chamber of Commerce

Since 1921... Promoting and enhancing the business, cultural and civic well-being of the greater Hollywood community.  
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